

MASSACHUSETTS SOCIETY OF OPTOMETRISTS



ADVERTISING OPPORTUNITIES:

PRINT:

MSO Quarterly is the Massachusetts Society of Optometrists' quarterly publication. Mailed to over 700 members, each issue is printed in full color.

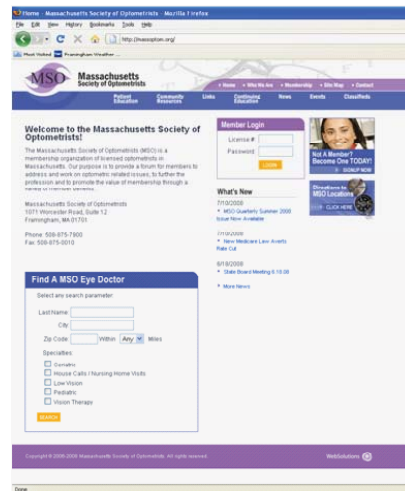
Full Page Ad (8.5" x 11") - **\$800**
1/2 Page Ad (4.25" x 5.5") - **\$450**
1/4 Page Ad - **\$250**
Business Card (1/8 Page Ad) - **\$150**

Newsletter Insert:
2-sided black & white page - **\$1000**
2-sided color page - **call for details**

WEBSITE:

The MSO's website, massoptom.org, receives over 30,000 hits per month. Sponsoring the MSO's website involves prominent placement of your company's logo with a link to your company's website on massoptom.org's homepage.

\$300/month OR
\$1500/6 months (save \$300!)



eUPDATES:

The MSO sends email newsletters biweekly to over 600 members. By sponsoring an eUpdate, your company's logo and a link to your website will appear below the main title in our eUpdate.

One eUpdate - **\$600**
Two eUpdates in a row - **\$1000**

EXCLUSIVE BLAST EMAIL:

Send an exclusive email message/advertisement to our membership. Please note that we do not give out member email addresses. Call for details.

One Exclusive Blast Email - **\$2500**



**CALL RICHIE LAWLESS AT 508-875-7900
OR EMAIL AT RICHIE@MASSOPTOM.ORG**